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from the editor »

The Latest Issue is Filled with Hope, Positive Thinking and Inspiration

April 6, 2010 - 12:24 pm | No Comment

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Home » Women on a MISSION

One Woman's Story of Courage In the Face of Cancer

Submitted by HeidiRichards on October 4, 2009 - 12:05 pm

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Jamie Inman, Founder & CEO of Stay In The Pink in Hollister, CA



WeMagazine for Women pdf

Business »

How to Successfully Network in a Male Dominated Environment



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By Marny Lifshen

Finding the time, energy and confidence to network can be tough for anyone – even successful business women. But women who work in male-dominated environments can find networking even more challenging. It can ...

Three years ago, Jamie Inman learned she had breast cancer for the second time, and for the second time her life was spared because of early detection. Even though she lost both breasts and endured 18 months of hell, she emerged healthier in body and spirit, and now she gladly devotes herself to the fight against breast cancer. Initially Jamie posted her story on breast cancer websites and people contacted her for information and support as they faced various stages of treatment. Her surgeon began referring patients to her for assistance in the daunting process of choosing surgical options.

Then in December 2007 one of these “survivor sisters” introduced her to the Plexus Pink Breast Chek™ Kit, an FDA-registered, Class II medical device designed to help women do monthly breast self-exams. Jamie immediately joined Plexus Pink, a multi-level marketing company that promotes breast health through a simple, five-step program of prevention and early detection. This includes instruction in prevention practices such as daily breast massage with botanical cream, weekly lymph drainage, and monthly self-exams with the Breast Chek™ Kit.

With these added to her arsenal, Jamie formed Stay In The Pink in 2008 and began hosting Pink Parties, where friends gathered in a festive atmosphere to learn about breast cancer awareness and see her products demonstrated. Her business quickly expanded to include civic organizations, health fairs, and trade shows. Several non-profit groups invited her to teach Breast Cancer 101 classes, where she donated dozens of the Breast Chek™ Kits. She donated several more to missions in Africa. At the Kenya site, where the Breast Chek™ Kit was the most advanced screening device they had, the team saw about 300 women each day. Nursing students were taught what to look for with the Breast Chek™ Kits. One worker said, “We found some real goombas and were able to get help for the ladies with these growths.”

Most recently Jamie has built a presence on the internet through social media networking where she not only interacts daily with people struggling with breast cancer, and advances her message of breast health awareness, she is currently developing reciprocal product promotion with other breast cancer groups. Her website expands weekly with new research updates, blog posts, unique retail items, and an upcoming interactive Pink Café.

Stay In The Pink was born of Jamie’s commitment to make a difference through education, resources, breast health products, and practical support. Because of her profession as a Licensed Marriage and Family Therapist, plus her own journey down the lonely road of breast cancer, Jamie is passionate about bridging the gap between excellent care of patients’ bodies and excellent emotional care for their hearts and minds. The doctors cannot do it all, and patients cannot do without both. Stay In The Pink exists to be that bridge.

Learn more at <http://www.stayinthepink.com>

Connect with Jamie online at:

<http://www.linkedin.com/in/inmanjd>

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How to Thrive in a Culture of Fear



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By Jacqueline Wales

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By John Wilder

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Product Review The Slēv by neoslev.com



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I love my Slēv! by Heidi Richard Mooney

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How to Thrive in a Culture of Fear



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Meloday at ASI360.com says:

November 2, 2009 at 10:25 pm



What a great story. This has truly lifted me up after a close friend has been diagnosed with breast cancer.

Clearly, Jamie was fortunate to get through it and Marlene (my friend) can too. As far as afterward, I'm hopeful that Marlene has the opportunity to be as successful.

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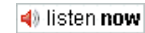
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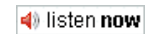


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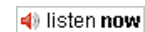
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This Woman in Business is a Marketing Maven



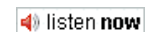
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Women on a MISSION »

Irish Eyes Are Smiling ~ Famous Irish Women in History



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